

Heart 2 Home You Tube Contest!



Your goal in creating a competitive You Tube entry is to capture the emotion and spirit of the community during the Groves Family Home Make-Over. Demolition of the home in Taylorsville is scheduled for March 17th at 8:00 AM. Over a 10 day period hundreds of volunteers and sponsors will be on the jobsite. The Groves family will return to reveal their new home at 5:00 PM March 26th.

A documentary is being done on the family - therefore, the You Tube entries should focus on corporate sponsors, volunteers and the community enthusiasm. Once your You Tube video is complete, email Tiffany@TiffanyBerg.com for entry application!

Possible Story Angles:

- *Contact a corporate sponsor and focus on how their company is donating or serving (we can put you in touch with these sponsors and they may even be willing to purchase your raw footage!)*
- *Contact city officials and spotlight their involvement on the project and jobsite*
- *Contact neighbors, friends and family of the Groves Family and share how they are giving to the project*
- *Contact a trades' person who is donating and focus on how they do their work, specialty or run their crew*
- *Our team leaders are also available for interviews overseeing decorating, fundraising, event management and PR.*
- *Team leader contact phone numbers are listed on www.UtahHomeMakeover.com*

Each entry will be linked on to our website www.UtahHomeMakeover.com as well as Aired on Hive TV!



Qualifications - Rules:

1. You Tube video must be **3-5 minutes** in length
2. Must be **uploaded to "You Tube"** with search terms **Utah Home Make-Over & Heart 2 Home Foundation**
3. Content must be family friendly and of a positive nature
4. Applicant (s) must be **high school or college film student** within the state of Utah